



## 2025 AHSS International Summer School

**Programme Topic:**

Creative Media: Video & Podcasting

**Academic Lead:**

Dr John D'Arcy

**Date:**

Weeks 2-3  
23 June – 3 July

**Topic Summary**

The Video & Podcasting Summer School will introduce participants to a range of creative methods for video and podcast production that will allow them to produce their own content for a platform of their choice. This includes concept development, research and scripting, through to recording video and audio with a variety of camera and microphone setups, the post-production stages of editing in specialised software and finally publishing online.

Activities will take place on campus at the School of Arts, English & Languages at venues like the Queen's Film Theatre, the Sonic Arts Research Centre, the Television Studio, the Film Studio and a range of audio studios.

Students will be encouraged to shape their media content in response to their experience in Belfast, as well as incorporate their own interests, to make their project personal and unique.

Delivery methods will include lectures, workshops, watching and listening sessions to critique existing media content and participant work-in-progress.

Participants will gain practical experience of writing, vocal delivery, interview skills, camera work, sound recording, video and audio editing, mixing and publishing.

The strand will conclude with a showcase of the work created throughout the Summer School.



### **Intended Learning Outcomes**

Upon completion of the Video & Podcasting strand of the Creative Media Summer School, students will be able to:

- Identify key forms and genres in the contemporary video and podcasting media landscape.
- Develop and pitch a concept for media production following professional standards.
- Research, script and conduct interviews for video and/or podcasting formats.
- Record video in a number of styles (piece-to-camera, interview, b-roll, etc.) considering aspects such as framing, lighting, etc.
- Record audio using a number of microphone setups, considering aspects such as room acoustics, mic positioning, levels, etc.
- Use video and audio editing software to carry out post-production work.
- Constructively critique your work and the work of others
- Collaborate with others on the creation of a creative video or podcasting project.

Monday 23 June 2025			
Time	Session/Activity	Academic Lead	Location
<b>INTRODUCTION TO VIDEO AND PODCAST PRODUCTION</b>			
9.30am - 11.00am	<p><b>Welcome</b> This introductory session will provide an overview of the aims and objectives of the Video &amp; Podcasting strand of the 'Story' Summer School. Additionally, this session will include demonstration and discussion of the use of Avid Pro Tools for the mixing of musical content in channel-based surround sound formats. Topics covered will include the role of the centre channel in music mixes and timbral considerations when introduction spatial trajectories.</p>	Dr John D'Arcy	QFT
11.00am – 11.30am	<b>Break</b>		
11.30am – 1pm	<p><b>Watching &amp; Listening Session 1</b> This watching and listening session will introduce students to a variety of video and podcast productions produced locally in Northern Ireland by both professional broadcasters and production companies, as well as productions by our own QUB students. This will showcase various types of content creation and give inspiration for the Summer School project, as well as an opportunity for critique and media analysis.</p>	Dr John D'Arcy	QFT
1pm – 2pm	<b>Lunch</b>		
2pm – 3.30pm	<p><b>Practical Session 1</b> Each students will learn the basics of recording a piece-to-camera video and individually produce a short 'get-to-know-you' video that shares their own experiences and identifies their interests in content creation. The cohort will start to form groups based on their interests and develop goals for their Summer School media production project.</p>	Dr Georgios Varoutsos	SARC Computer Suite



Tuesday 24 June 2025			
Time	Session/Activity	Academic Lead	Location
<b>PITCHING FOR MEDIA &amp; BROADCAST PRODUCTION</b>			
9.30am - 11.00am	<b>What's the big idea?</b> This session will introduce students to key processes in creative thinking, pre-production and pitching within the media and broadcasting industry, in preparation for their own pitch later in the afternoon.	Frank Delaney	QFT
11.00am – 11.30am	<b>Break</b>		
11.30am – 1pm	<b>Watching &amp; Listening Session 2</b> This watching & Listening session will show examples of a broad range of media productions from online video, podcasting and traditional broadcasting, focusing on the 'big idea' for each example. Students will be invited to analyse and critique the concepts and formats of the production, helping shape their own ideas for the pitching task later in the afternoon.	Dr John D'Arcy	QFT
1pm – 2pm	<b>Lunch</b>		
2pm – 3.30pm	<b>Practical Session 2</b> Students will develop their concept for their Summer School video or podcast production project and prepare a 5-minute pitch presentation that identifies the key elements of the production and how it fits into the contemporary media and broadcast production landscape.	Dr Georgios Varoutsos	SARC Computer Suite

Wednesday 25 June 2025			
Time	Session/Activity	Academic Lead	Location
<b>PROJECT DEVELOPMENT</b>			
9.30am - 11.00am	<b>Pitching Session</b> Groups will present their pitches for their Summer School video or podcasting projects and receive feedback on their ideas to help guide their production over the coming days.	Dr John D'Arcy	SARC
11.00am – 11.30am	<b>Break</b>		
11.30am – 1pm	<b>Watching &amp; Listening Session 3</b> This watching and listening session will focus on aspects of project development inherent in a range of media productions – students will begin to identify the key aspects of project development required to produce various types of media content. Students will also look more closely at the technical aspects of production in both image and sound, e.g. camera angles, lighting, microphone techniques, etc.	Dr John D'Arcy	SARC
1pm – 2pm	<b>Lunch</b>		
2pm – 3.30pm	<b>Practical Session 3</b> Students will work in their groups will take a more in-depth look and the use of cameras and microphones, e.g. angles, lighting, microphone techniques. Students will then develop a production plan and schedule for their video or podcast, including running order, shot-list, etc.	Dr John D'Arcy	SARC TV Studio



Thursday 26 June 2025			
Time	Session/Activity	Academic Lead	Location
<b>RESEARCH &amp; INTERVIEWS</b>			
9.30am - 11.00am	<b>Researching for Media &amp; Broadcast productions</b> This session will introduce students to the principles of researching and interviewing for media production, including finding sources and conducting interviews.	Dr Gizem Melek	SARC
11.00am – 11.30am	<b>Break</b>		
11.30am – 1pm	<b>Watching &amp; Listening Session 4</b> This watching and listening session will focus on best-practice examples of interviews in both video and podcast productions.	Dr John D'Arcy	SARC
1pm – 2pm	<b>Lunch</b>		
2pm – 3.30pm	<b>Practical Session 4</b> This practical session will explore some exercises to help developing conversational style media interviews and give students an opportunity to practice producing interviews for audio and/or video. Students will finish the session with some research on their project.	Dr John D'Arcy	SARC TV Studio



Friday 27 June 2025			
Time	Session/Activity	Academic Lead	Location
9.00am – 5.00pm	<b>Field trip to North Coast</b> Students will join their peers from other programmes on a trip to the North Coast, including a visit the ruins of the medieval Dunluce Castle and the famous Giant's Causeway World Heritage Site.		



Monday 30 June 2025			
Time	Session/Activity	Academic Lead	Location
<b>STUDIO FOCUS</b>			
9.30am - 11.00am	<b>TV &amp; Podcast studio session</b> This session will look more in-depth at professional production standards within TV & Podcast studio setting.	Dr John D'Arcy & Georgios Varoutsos	SARC Studios
11.00am – 11.30am	<b>Break</b>		
11.30am – 1pm	<b>Practical Session 5</b> Students will work in groups on their video & podcast productions with a focus on filming and/or audio recording.	Dr John D'Arcy & Georgios Varoutsos	SARC Studios
1pm – 2pm	<b>Lunch</b>		
2pm – 4.00pm	<b>Watching &amp; Listening Session 5</b> This watching & listening session will allow students to look back at the work created by all of the groups, with opportunities for feedback from QUB staff and fellow students.	Dr John D'Arcy & Georgios Varoutsos	SARC





Tuesday 1 July 2025			
Time	Session/Activity	Academic Lead	Location
<b>EDITING FOCUS</b>			
9.30am - 11.00am	<b>Editing for TV, Online, Radio and Podcasting</b> This session will demonstrate editing techniques for editing in both video and audio using industry standard software.	Dr John D'Arcy & Georgios Varoutsos	SARC
11.00am – 11.30am	<b>Break</b>		
11.30am – 1pm	<b>Practical Session 6</b> Students will work in groups to edit the recordings they have made in previous days, practicing the techniques learned in the morning session.	Dr John D'Arcy & Georgios Varoutsos	SARC
1pm – 2pm	<b>Lunch</b>		
2pm – 3.30pm	<b>Watching &amp; Listening Session 6</b> This watching and listening session will be allow groups to see and hear the edits created by the other groups so far, providing an opportunity for feedback from QUB staff and fellow students.	Dr John D'Arcy & Georgios Varoutsos	SARC



Wednesday 2 July 2025			
Time	Session/Activity	Academic Lead	Location
<b>THE FINAL SHOT</b>			
9.30am - 11.00am	<b>Project check-in</b> This session will be used to allow students to brainstorm and agree individual or group goals for the realisation of their video or podcast production drawing on learning and materials explored over the previous two weeks of the summer school.	Dr John D'Arcy & Georgios Varoutsos	SARC
11.00am – 11.30am	<b>Break</b>		
11.30am – 1pm	<b>Project Recording</b> This session will allow students to further develop the realisation of their video or podcast project drawing on learning and materials explored over the previous two weeks of the summer school.	Dr John D'Arcy & Georgios Varoutsos	SARC
1pm – 2pm	<b>Lunch</b>		
2pm – 3.30pm	<b>Project Recording / Edit</b> This session will allow students to further develop the realisation of their video or podcast project drawing on learning and materials explored over the previous two weeks of the summer school.	Dr John D'Arcy	SARC



Thursday 3 July 2025			
Time	Session/Activity	Academic Lead	Location
<b>POST-PRODUCTION AND SHOWCASE</b>			
9.30am - 11.00am	<b>Project Edit</b> This session will allow students to further develop the realisation of their video or podcast project drawing on learning and materials explored over the previous two weeks of the summer school.	Dr John D'Arcy	SARC
11.00am – 11.30am	<b>Break</b>		
11.30am – 1pm	<b>Project Final Edit</b> This session will allow students to put the finishing touches on their video or podcast project drawing on learning and materials explored over the previous two weeks of the summer school.	Dr John D'Arcy	SARC
1pm – 2pm	<b>Lunch</b>		
2pm – 5.00pm	<b>Showcase</b> The Video & Podcast Production Summer School will conclude with an extended showcase event in the QFT.	Dr John D'Arcy	QFT